

TROIS (●) QUATORZE
avocats

STRATEGY AND GOVERNANCE

Membre du Réseau



CONSEIL ET ACCOMPAGNEMENT DE L'ENTREPRISE INNOVANTE

THE PURPOSE OF A BUSINESS STRATEGY

- Define the company's values and missions
- Define opportunities

THE FUNDAMENTAL PRINCIPLES OF GOOD GOVERNANCE

- Accountability
- Transparency
- Rule of law
- Participation

ALIGN GOVERNANCE AND STRATEGY

The board of directors, the governance body par excellence, has the main task of issuing the company's strategic orientations, which the general management will implement and monitor.

The composition of the governance body is therefore not to be taken lightly. The same applies to its operating rules.

The implementation of good corporate governance is therefore now a strategic issue for today's companies, a lever for their performance.

It can even represent a competitive advantage for the company.

Who is affected?

- Any company, from SME to ETI
- Whatever the number of employees
- Whatever the turnover
- Whatever the sector of activity

What are the objectives?

- Organise strategic, global or functional thinking
- Aligning governance with strategy
- Increase the skills and resources for strategic thinking within the governance body
- Better define roles and responsibilities
- Improve efficiency and transparency in decision making
- Avoiding the accumulation of functions
- Involve employee representatives in defining strategy
- Organise the handover while ensuring the company's continuity
- Critically discuss the strategy adopted

Which strategies may be impacted?

- Global strategy
- Sales / marketing strategy
- Product strategy
- International strategy
- Innovation strategy
- HR strategy

WHAT IS OUR ASSISTANCE?

As part of our assistance, we may need to carry out the following

- Audit of the composition of the governance body and the governance rules
- Participation in your board of directors as an external advisor or independent director
- Identification of governance problems and formulation of an action plan
- Issuing recommendations on the profile of directors and the composition of the governance body
- Setting up a governance charter to improve strategic thinking
- Establishment of ethical charters, codes of conduct, etc.
- Possible implementation of a self-assessment of the governance body

WHY CHOOSE OUR LAW FIRM

As lawyers, we have a fairly consistent view of what is practiced by our clients and prospects.

We are able to provide you with innovative ideas on how to organise governance and decision-making without betraying the confidentiality to which we are bound.

In addition, Valérie Chazaud, a partner of the firm, trained as an independent director in a dedicated programme at EM Lyon, can be appointed to your governance body.

She is able to provide you with an independent, external, experienced and innovative vision on the issues you may be addressing in the context of your strategic thinking.

THE RELEVANCE OF THE GOJI NETWORK

The GOJI network, of which we are co-founders, is made up of experienced, bilingual lawyers who are used to dealing with the problems of small and medium-sized businesses, small and medium-sized enterprises and subsidiaries of groups. It includes lawyers in corporate, employment and tax law, whose skills are complementary to ours in the context of such an assignment.

Do not hesitate to contact us for a meeting to establish an estimate adapted to the size of your company and your activity.

UN CABINET INVESTI DANS LES RÉSEAUX
DE L'INNOVATION RÉGIONALE, EN TANT QUE PARTENAIRE,
EXPERT, ET/OU JURÉ DE COMITÉ
DE SÉLECTION



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